



# Introduction to CLIC Innovation Ltd

Facilitating sustainable growth



# CLIC Innovation

## – open innovation ecosystem for sustainable growth

### We pick

We build, coordinate and manage RDI collaboration to construct sustainable systemic solutions, which are beyond the resources of individual operators.

### We mix

We work with cross-sectoral challenges in order to create new partnerships. We operate internationally across different industrial sectors and scientific disciplines.

### We

We drive the sustainability transition with our open innovation expertise and impact tools. Through collaborative RDI projects and ecosystems we combine diverse perspectives and build our collective knowledge.

# Our basic service portfolio





# Shareholders and partners





# Our performance & success during 2019–2022

## Success rate for prepared national projects

BF Co-Creation & Co-Innovation projects  
(8/9)

**89%**

BF Innovation Ecosystem projects  
(2/2)

**100%**

## Success rate for prepared EU projects

2019–2020

Horizon Europe proposals (2/3)

**67%**

2021

Horizon Europe proposals (3/3)

**100%**

2022

Horizon Europe proposals (4/5)  
Interreg proposals (1/2)

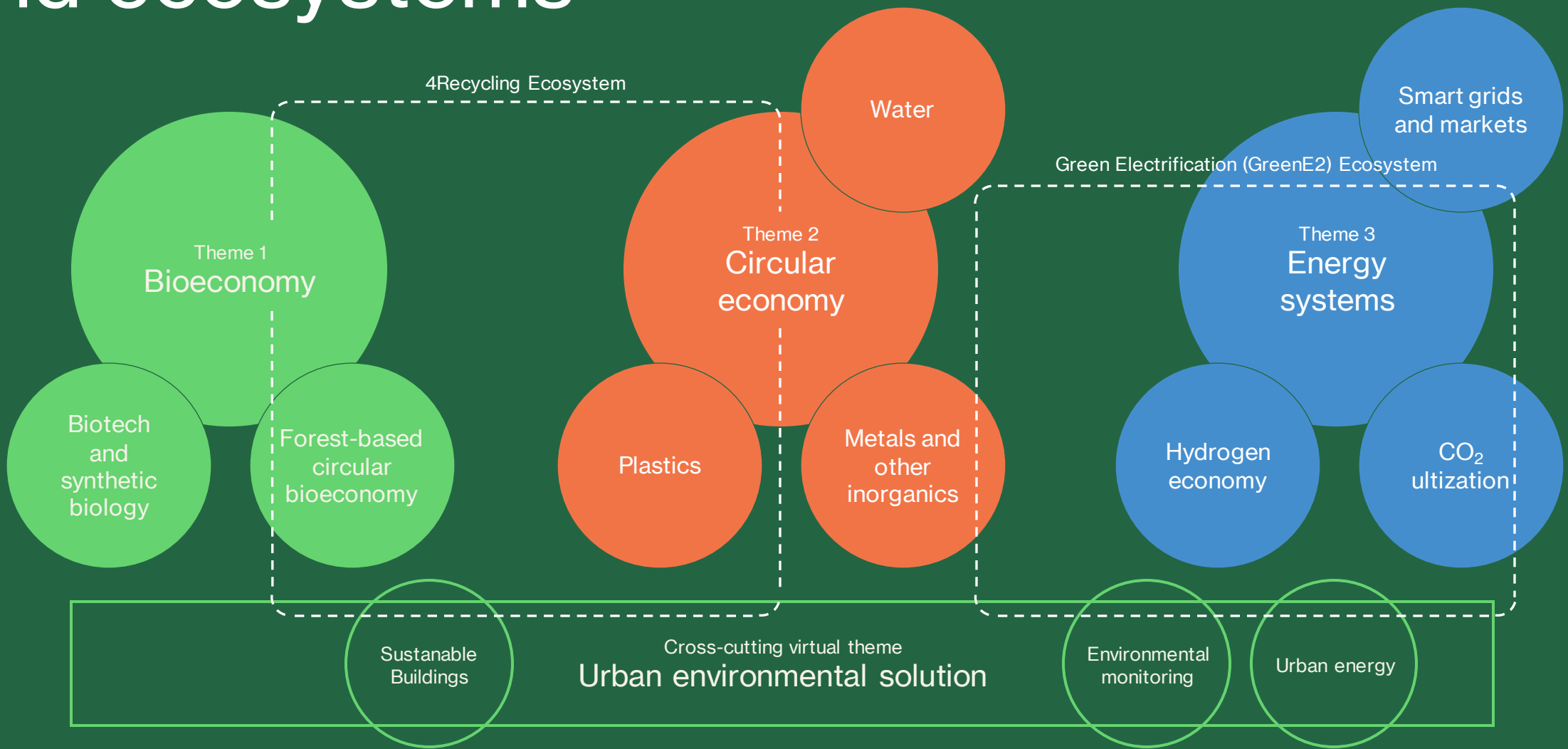
**71%**



# Our performance & success during 2019–2022

- CLIC [Ecosystem Playbook](#) online service with tools to support open innovation ecosystem management up & running & piloted and under continuous development (two development projects granted)
- CLIC and Pia Salokoski selected as coordinator for the [Hydrogen Cluster Finland](#) CLIC and Aila Maijanen selected as cluster manager for [IBC Finland ry](#)
- CLIC selected as Project Coordinator for the [SYMMET](#), [PLASTin](#), [HOPE](#), [CEIWA](#), [HYGCEL](#) and [SUSBINCO](#) Co-Innovation projects
- CLIC selected as partner in the [ERA-Net Smart Energy Systems](#) support team and as executing partner in the new [Clean Energy Transition Partnership \(CETP\)](#)

# Our current thematic groups and ecosystems





# Open innovation and ecosystem definitions

## WHAT IS

### Open innovation?



Open innovation is "a distributed innovation process based on purposively managed knowledge flows across organizational boundaries, using pecuniary and non-pecuniary mechanisms in line with the organization's business model".

[Read more](#)

## WHAT IS

### An ecosystem?



An ecosystem is a structure as well as a process for interaction through which the multilateral set of complementary actors that link to an aligned purpose co-create various forms of actor perceived value.

[Read more](#)






# Open innovation Playbook

training and tailored workshops for ecosystem facilitators  
and tools for ecosystem management




INTROTOOLBOXSTORIESWORKSHOPSABOUT US




## Open Innovation Ecosystem Playbook


The playbook is an online service that offers facilitation tools to help and guide emerging and existing ecosystems.

[See our full offering here](#)




### How does the playbook work?







DISCOVER



TOOLS



CANVASES



WORKSHOPS


The service is provided by CLIC Innovation Ltd, a leading ecosystem orchestrator for bioeconomy, circular economy and energy systems.

The playbook supports you as an ecosystem facilitator to define your own way of working successfully with ecosystems and allows you to create your own facilitator Playbook with guiding activities, workshop concepts, methods, instructions and tools. The playbook tools have been created with co-design methods with existing working ecosystems. Our tool offering is based on several years of experience working with ecosystems and research on open innovation ecosystems from our research partners.

### Playbook tools

BROWSE THE EXPLORE PHASE TOOLS

#### Creating a purpose for an ecosystem




**EXPLORE**

Every ecosystem needs a purpose. Co-creating it with the ecosystem, is the first task for a facilitator.

[Read more](#)


#### Creating the vision and mission



**EXPLORE**

Shared vision and mission is a key building block for a successful ecosystem. Our tool helps to co-create a common ground among ecosystem members.

[Read more](#)




**EXPLORE**

#### Facilitation model

A well working ecosystem needs a facilitator. This simple tool supports the ecosystem to define key roles for each participant.

[Read more](#)

#### Open innovation ecosystem principles




**EXPLORE**

Some common principles or rules for way of working are necessary for the ecosystem to thrive. This checklist helps you to set up basic principles and builds the necessary trust between different members of the ecosystem.

[Read more](#)


#### Up or out model



**EXPLORE**

Tool to check each ecosystem participants motivation to stay or step out from ecosystem

[Read more](#)




**EXPLORE**


#### Identifying partner strenghts and expectations

Identifying each participants expectations and strenghts in the early stage of ecosystem foundation leads to better co-operation and builds trust

[Read more](#)

### Ecosystem communication plan







# CLIC Innovation

annual service package to our partners

Our services offer an opportunity to

- network with both businesses and academia in Finland, Nordics, Europe, and internationally within and across the industries
- get involved in our theme and ecosystem activities (energy, bioeconomy, circular economy, water, 4Recycling, GreenE2)
- participate in defining the common strategic research and innovation agenda and in deciding about joint actions
- find new ideas and get inspired by others in our CLIC events
- additionally network with new innovative start-up and SME companies





# CLIC Innovation

annual service package to our partners

Our services offer an opportunity to

- take part in CLIC's facilitated R&D&I project planning
- be a member of the consortiums CLIC builds for different projects
- utilize CLIC's support in drafting consortium agreements for projects
- get updates on our themes and on the latest financing, project and research opportunities via thematic events and communication (bi-monthly newsletter, website, social media, Sharepoint, Teams)
- pilot and use advanced ecosystem management tools and training services

More information about the possibility to join as Associate Partner and related service pricing [via this link](#)





# Other forms of participation

- Possibility to participate in our individual project preparations by paying a service fee.

## Project based service package 2023

(not charged if yearly fee is paid)

### Fixed fees:

Small company	1.000 €
Midsize company	2.000 €
Large company	4.000 €
Research institute or academia	3.000 €

**An additionally commission of 2% of participants project budget,**  
which will be paid if project gets financing

### Or alternatively

Fixed fee 0%

Commission of 4% of participant budget once project gets financing

- Participation in our public events and workshops is free of charge
- Opt-in for our bi-monthly CLIC or quarterly GreenE2/4Recycling ecosystem newsletter for free
- Follow us on social media: [Twitter](#) and [Linkedin](#)

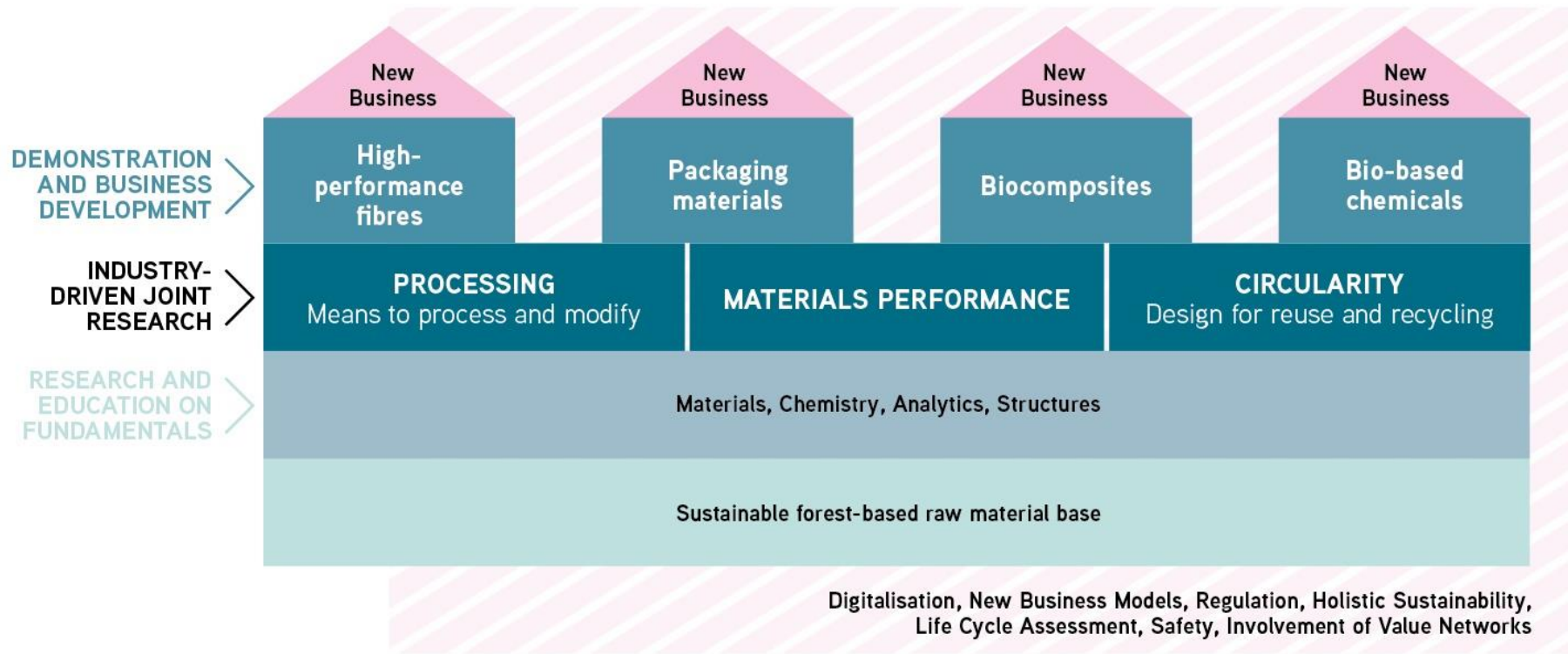
# Status of our current focus themes



# Bioeconomy

– Strategic research agenda content

## BUILDING BUSINESS IN FOREST-BASED BIOECONOMY BASED ON THE WORLD LEADING COMPETENCES



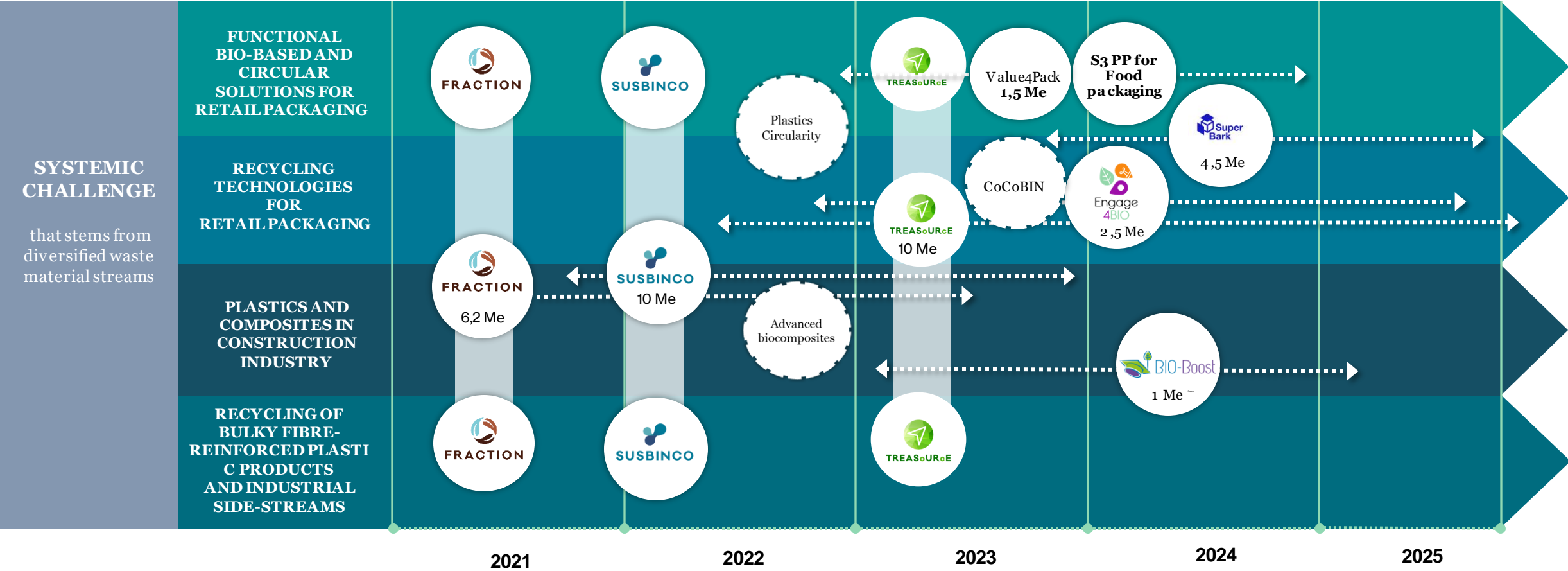
Bioeconomy





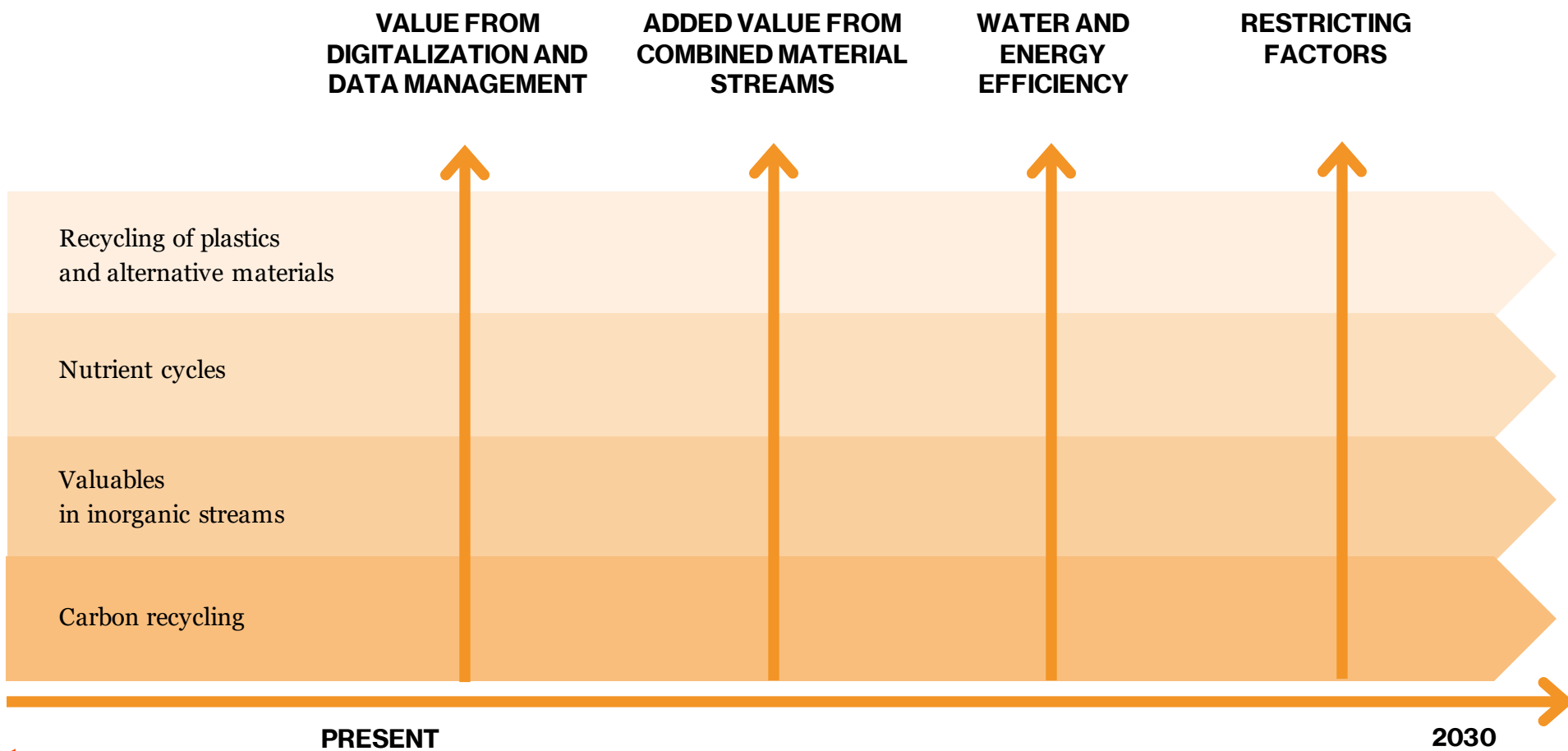
# Bioeconomy

## Project portfolio



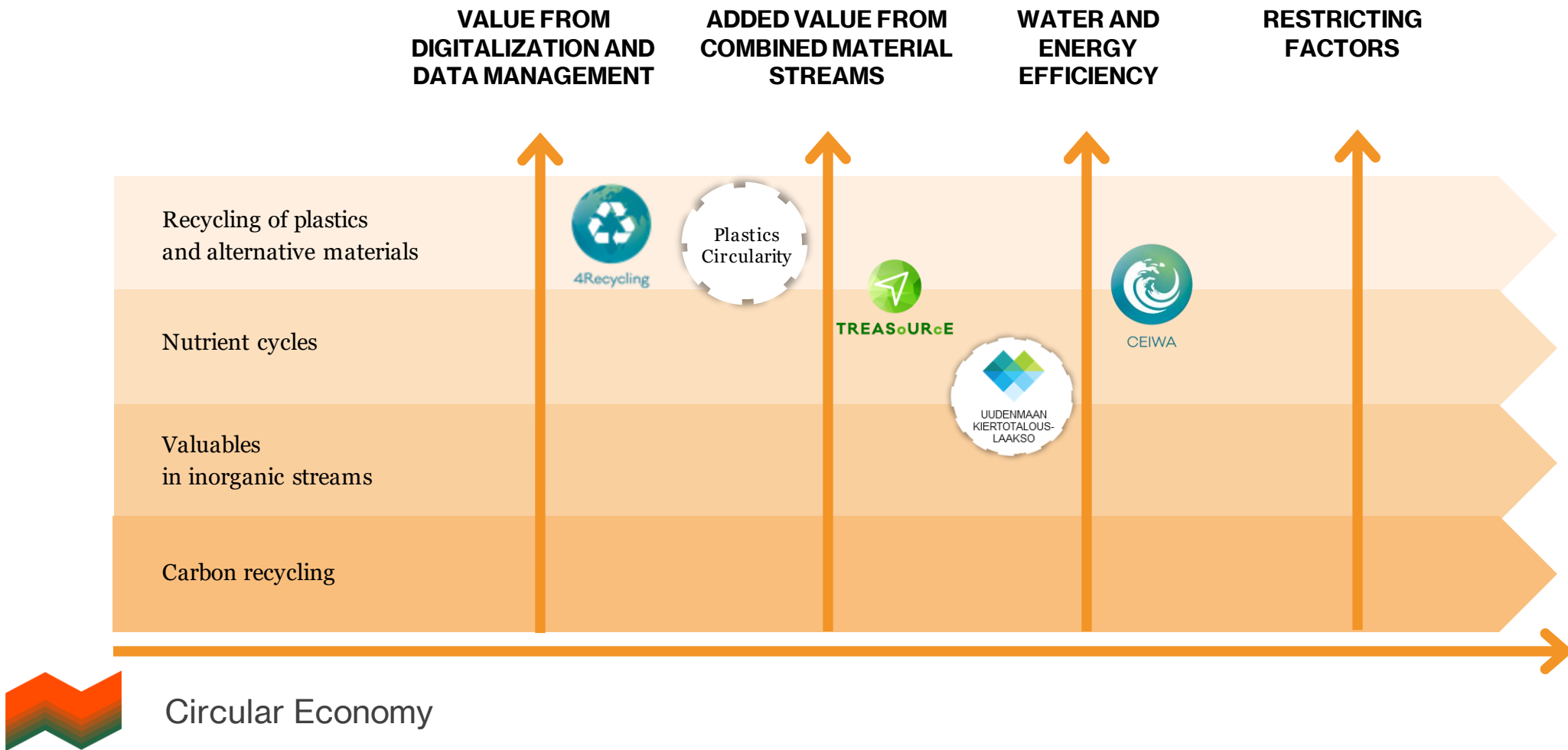
# CIRCULAR ECONOMY

– Strategic research and innovation agenda



# CIRCULAR ECONOMY

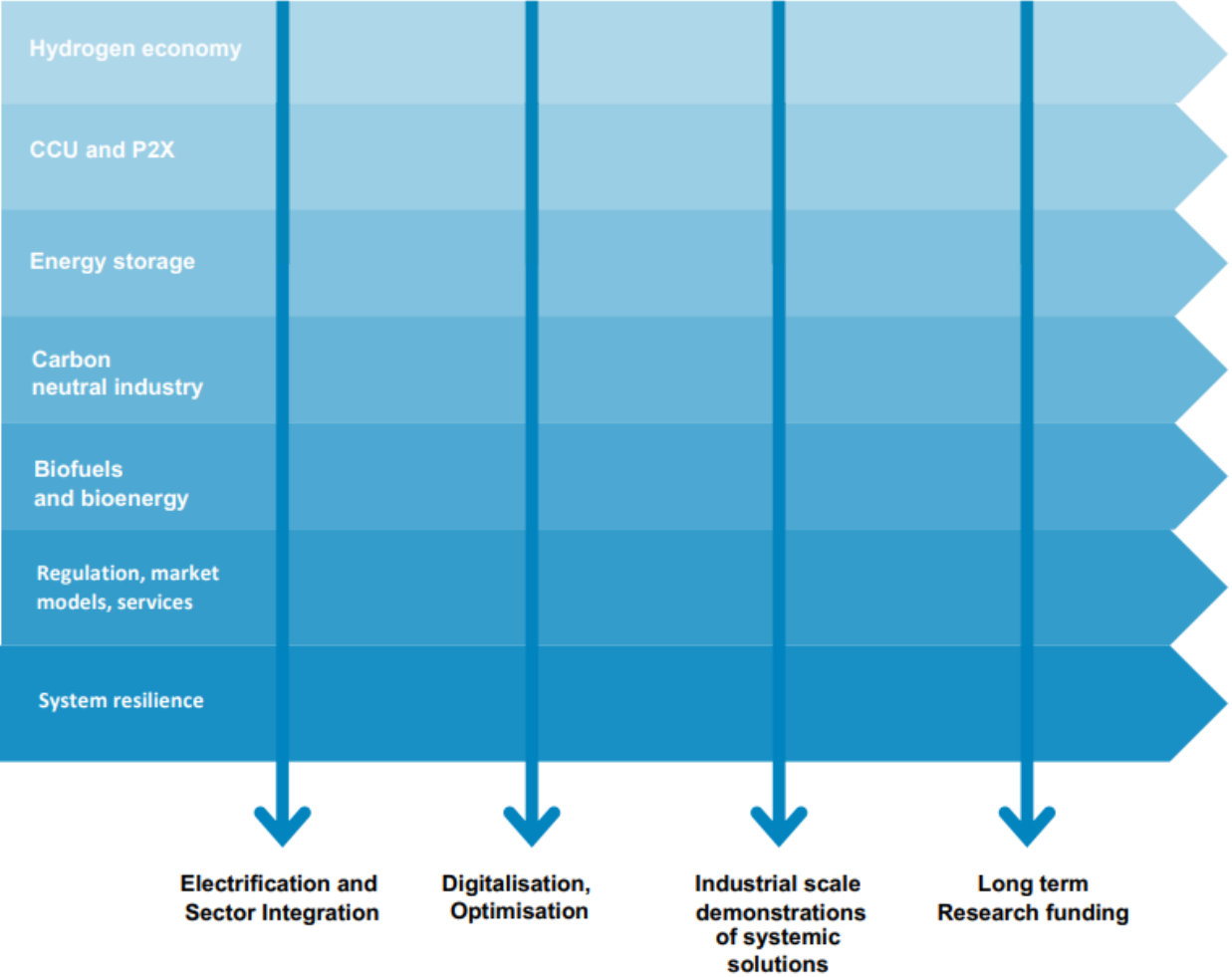
– Strategic research and innovation agenda





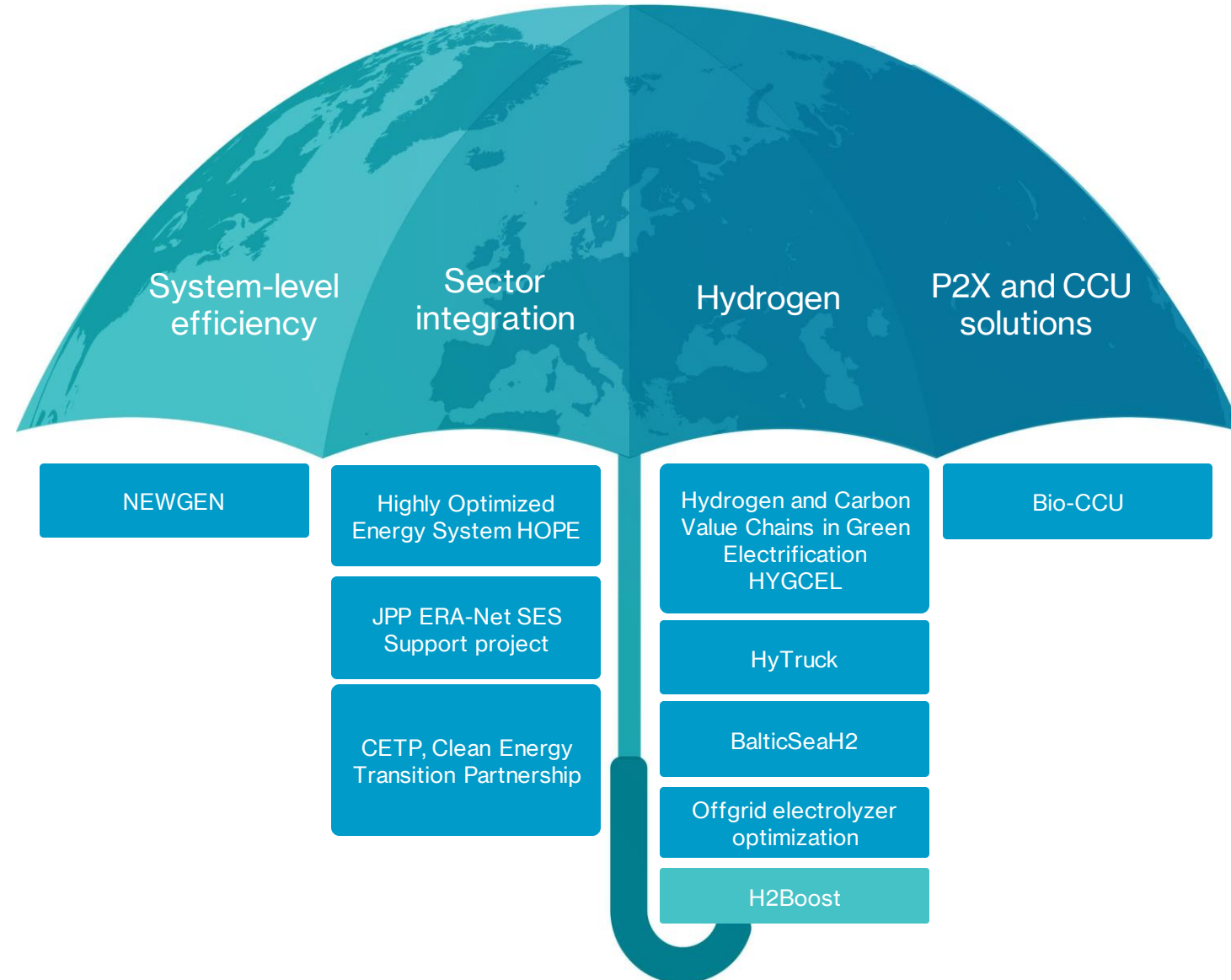
# Energy

– Strategic research and innovation agenda



# Energy

## – Project portfolio



Energy Systems

# International co-operation

## Bioeconomy

- Member in the new European Partnership Circular Bio-based Europe / BIC (formerly BBI) for circular bioeconomy  
<https://www.cbe.europa.eu/>
  - CBE JU Info Day 20 Apr 2023 Brussels/hybride
- Participation in PWG for Process optimisation and CCU in the European Partnership Processes4Planet/ A.SPIRE
- Supporting case-by-case bilateral or transnational RDI Collaboration

## Circular economy

- Objective to become a member in the new European Partnership Process for Planet (future SPIRE) to influence on the topics of future EU RDI financing for circular economy and material&energy efficiency

## Energy

- Nordic partner network for Energy to boost Nordic co-operation in European calls. The first project BalticSeaH2 in 2023.
- Acting actively in European Clean Hydrogen Alliance and Hydrogen Europe, and objective to become a member in Process for Planet (future SPIRE)
- Building and developing the new European Partnership Clean Energy Transition (CETP) in co-operation with the Ministry of Economic Affairs and Employment of Finland and Business Finland





# Follow us!

Find us on social media and  
subscribe to our newsletters

 [CLICInnovation](#)

 [CLIC Innovation Oy](#)

[www.clicinnovation.fi](http://www.clicinnovation.fi)

## Newsletters



CLIC Innovation – 6 times a year  
Subscribe to CLIC newsletter to keep up with our news and projects in bioeconomy, circular economy and energy solutions themes.

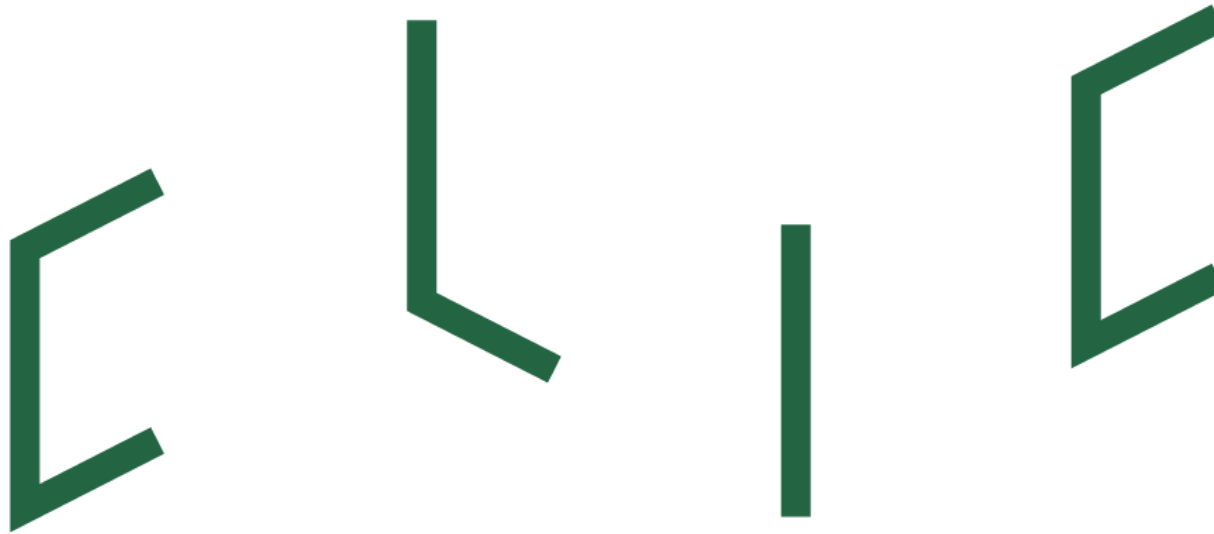


4Recycling – 4 times a year  
Subscribe to our 4Recycling newsletter to get updates on bioeconomy and circular economy activities.



GreenE2 – 4 times a year  
Subscribe to GreenE2 newsletter if you are interested in energy projects and news.





Facilitating sustainable growth.

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